

# The EVIL INTERNET MINUTE

As the internet and its community continues to grow at breakneck speed, it has been useful to make the vast numbers associated with this growth more accessible by framing them in the context of an "Internet Minute." As this same growth pattern applies to cybercrime, we have framed malicious activity in the same way. Based on research from industry sources as well as RiskIQ research, here's what goes on in an "Evil Internet Minute."



**CYBERCRIME VICTIMS**  
 1.5 MILLION/day  
 1,080/minute<sup>1</sup>

**RANSOMWARE**  
 1,214 ransomware attacks/minute

## COST OF CYBERCRIME

- £345 BILLION in 2016<sup>2</sup>
- £656,393/minute
- £109,942 spent by businesses defending against external cyber threats
- Globally, the cost of cybercrime on large businesses range from **£1.46 MILLION** to **£3.14 MILLION**/year<sup>5</sup>
- Ranging from **£2.78/minute** to **£5.97/minute**

**MALWARE**  
 430 MILLION new unique pieces of malware in 2015  
 818/minute<sup>3</sup>



**PHISHING EMAILS**  
 156 MILLION phishing emails are sent every day  
 108,333/minute<sup>4</sup>



## RiskIQ Intelligence

**NUMBER OF NEW BLACKLISTED MOBILE APPS**  
 from Jan1 to June28

77,563 / 259,200  
 (number of minutes in 6 months)

.3 new blacklisted apps per minute

**NUMBER OF NEW PHISHING PAGES**  
 from Jan1 to June28

25,871,628 / 259,200  
 (number of minutes in 6 months)

100 new phishing pages per minute (99.81)

**MALVERTISING:**  
 Based on RiskIQ's 2016 malvertising report

7,623,099 total instances of malvertising in 2016. Divided by the number of minutes in a year, 525,600, we have around

14.5 incidents a minute

**PIRATE CONTENT CREATED**

4,300 people globally exposed to malware from content theft sites in one minute.

Based on 325 million Americans, 74.5% of whom are internet users and 3.8 billion internet users globally, this scales the number of people exposed to malware from content theft websites to

188 MILLION/month  
 4,300/minute<sup>6</sup>

For more information about RiskIQ please visit [riskiq.com](http://riskiq.com).



1. <http://technology.inquirer.net/19074/over-1-5m-are-cybercrime-victims-daily-worldwide-study>  
 2. <http://www.cnbc.com/2017/02/07/cybercrime-costs-the-global-economy-450-billion-ceo.html>  
 3. <https://www.symantec.com/content/dam/symantec/docs/reports/istr-21-2016-en.pdf>  
 4. <https://www.getcybersafe.gc.ca/cnt/rsrscs/nfgrphcs/nfgrphcs-2012-10-11-en.aspx>  
 5. <http://www.pwc.co.uk/assets/pdf/2015-isbs-technical-report-blue-digital.pdf>  
 6. <http://www.digitalcitizensalliance.org/news/press-relea-es-2016/dangerous-partners-digital-citizens-investigation-finds-that-malware-operators-and-content-theft-websites-assisted-by-u.s.-based-tech-firms-are-targeting-millions-of-consumers/>