



# UNPRECEDENTED UK MARKET ENTRY

Cylance Champions Artificial Intelligence and Machine Learning in the UK,  
Powered by Ignition Technology.

In just **12 months** Cylance and Ignition have achieved:



O V E R  
**200**  
C U S T O M E R S

D E P L O Y M E N T S  
B E T W E E N  
**50 - 300K**  
E N D P O I N T S



## CONSULTING SERVICE EXPERTISE

- ✓ Immediate Incident Containment
- ✓ Red Team Services
- ✓ Compromise Assessment

## FOCUSED CHANNEL

ALL TECHNICALLY & COMMERCIALY ENABLED

- ✓ Specialist Security Partners
- ✓ UK National Partners
- ✓ System Integrators



O V E R  
**250**  
E V E N T S D E L I V E R E D T O  
E N G A G E A N D E N A B L E  
T H E C H A N N E L

- ✓ Webinars
- ✓ Breakfast Briefings
- ✓ Entertainment
- ✓ Training Days
- ✓ Dinners
- ✓ Know the Truth Events



AVERAGE **60**  
DAY SALES CYCLE

## MULTIPLE REFERENCE CUSTOMERS / VERTICALS

- ✓ Finance
- ✓ Utilities
- ✓ Manufacturing
- ✓ Retail
- ✓ Professional Services / Legal
- ✓ Engineering
- ✓ Technology
- ✓ Media & Entertainment
- ✓ Healthcare
- ✓ Education

## USE CASES

- ✓ Malware / Ransomware Prevention
- ✓ Risk Reduction
- ✓ Increased Operational Efficiency



## PASSIONATE CHANNEL

AI IS THE  
FUTURE OF  
SECURITY